

## Appendix B

### **Tourism Advisory Council Member Application Form**

## Tourism Advisory Council Member Application Form

Name:			
Name of Business:			
Position:			
Address:			
Phone:			
Fax:			
E-Mail:			
Tourism Industry Experience:	Position	Business	Years
Past Tourism Association Involvement: (Local, provincial, national, community, sectoral)	Association	Years Involved	Executive Positions Held
	1.		
	2.		
	3.		
	4.		
Current Tourism Association Involvement: (Local, provincial, national, community, sectoral)	Association	Years Involved	Executive Positions Held
	1.		
	2.		
	3.		
	4.		
<b>Commitment to the Council:</b>			
Are you committed to give the time necessary to the Council to ensure its effectiveness? (Approximately 2 - 3 days per month)		YES	NO

Please tell us a little more about yourself, your background and your experience with the tourism industry. The collective skills and experience of council members should include the following: While we do not expect all applicants to have all the experience noted, please identify the ones you possess and elaborate on the specifics of your experience.							
1.	Visionary with the ability to see the big picture						
2.	Knowledge of the use of research						
3.	Marketing training/experience						
4.	Knowledge of product development						
5.	Understanding of the planning process						
6.	Communications experience/training						
7.	Experience in directly operating a business						
Would your preference be to sit on the Tourism Advisory Council or one of the Committees which are responsible for Research, Product Development or Marketing. Please circle one.							
<table border="0"> <tr> <td>Tourism Advisory Council</td> <td>Research</td> <td>Product development</td> <td>Marketing</td> </tr> </table>				Tourism Advisory Council	Research	Product development	Marketing
Tourism Advisory Council	Research	Product development	Marketing				
Please note any other information:							

Applicants should submit an application form outlining their qualifications and relevant experience, together with a covering letter to:

Tourism Advisory Council  
c/o Tourism Industry Association of Prince Edward Island  
PO Box 2050, 25 Queen Street, 3<sup>rd</sup> Floor  
Charlottetown, PE  
C1A 7N7

fax: 368-3605 or email [tiapci@tiapci.pe.ca](mailto:tiapci@tiapci.pe.ca) on or before 5 p.m. November 19, 2004